



**COMPANY
PROFILE**

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THE COMPANY

Onorato Group was founded in 1995, inspired by Giuseppe Onorato's vision of introducing HACCP-compliant machinery to the Italian market. The business soon gained momentum, expanding its geographical reach to serve every area of Italy's HORECA sector.

Over time, the company has expanded its services, helping foodservice professionals turn their business ideas into reality.



**For assured success,
Onorato is the right choice!**

Giuseppe Onorato

From developing the concept and selecting premises and equipment, through design and identifying financing and incentives that may cover part of the investment, to management consultancy.

The experience we have gained over the years has made us a trusted reference point in the HORECA sector, where we provide a wide range of services.

We offer reliable guidance and tailored solutions to help clients bring their own foodservice concept to life.

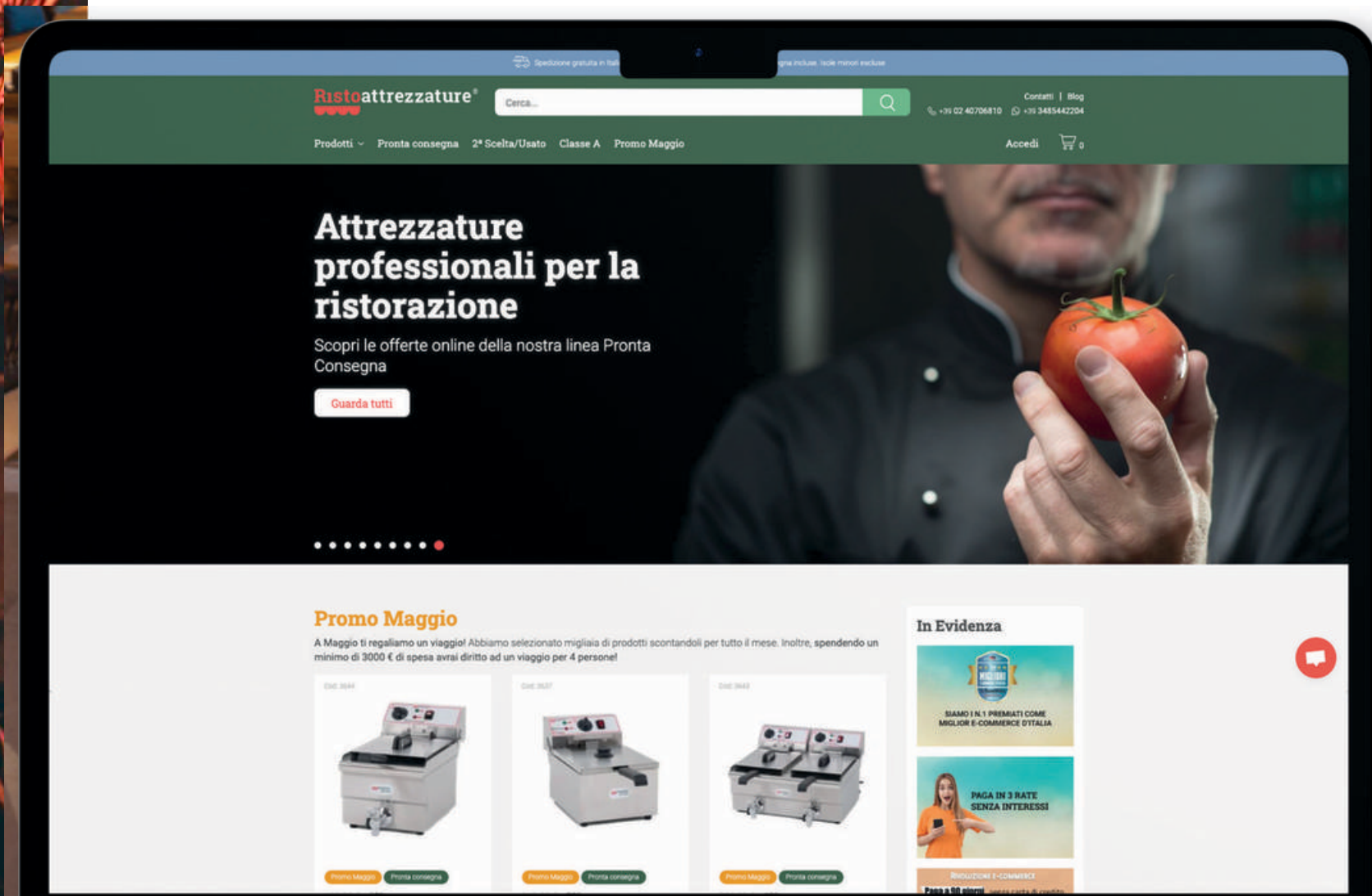
Onorato Group remains firmly rooted in its family origins. Founder Giuseppe Onorato continues to play a key role. His son Gabriele has carried this thriving business forward, bringing a strong drive for innovation.

In 2011, Gabriele introduced a new sales concept: Ristoattrezzature.com, an e-commerce platform for foodservice equipment. A pioneer in its sector, it continues to rank among the leading sites in its category.

RISTOATTREZZATURE.COM

An e-commerce platform recognised and awarded as one of the best in its sector by leading organisations and institutes.

At ristoattrezzature.com, quality and value take centre stage.





MISSION

We take care of every aspect of a business project: from the initial idea and technical assessment of the client's chosen premises to reviewing applicable regulations and selecting equipment. We provide comprehensive advice on the best business strategy and financial solutions, helping clients access competitive interest rates, grants and government incentives.



VISION

We bring the dreams of hospitality and foodservice entrepreneurs to life. We support their growth through innovation and the highest standards of quality. Our clients benefit from close, professional collaboration throughout the process, including support in building relationships with end customers.

STRATEGY + VISION + INNOVATION

ORGANISATION CHART



Gabriele Onorato
CEO & CMO



Giuseppe Onorato
CFO & CPO
Accounting & Administration Team



Luca Pellegrino
Co-CFO
Accounting & Administration Team



Vincenzo Pellegrino
HR Manager
Logistics & Warehouse Team



Fabio Onorato
PM
Sales Team



Francesco Tuzzolino
CTO
Tech Team



Tiziana Di Bartolo
COO
Import & Sales Team

OUR STRENGTHS

COMPREHENSIVE FINANCIAL ADVICE

A dedicated specialist team

EXTENSIVE PRODUCT RANGE

30,000 catalogue items
Over 5,000 categories

READY FOR DELIVERY

Our most popular products
are always in stock

UNBEATABLE PRICES

Highly competitive pricing

REGULATORY EXPERTISE

Equipment selected to meet
licensing requirements



WHAT WE OFFER

STRATEGY, VISION AND INNOVATION

Our consultancy services help clients identify the right market positioning. We give businesses a clearly defined identity so they can establish their place in the sector.

Our strategic vision enables us to provide all the information and support needed to develop a concrete HORECA business concept.

We guide start-ups towards innovation in both management and equipment, offering high-quality, up-to-date solutions. Every solution is tailored to the client's needs.

OUR SERVICES



FINANCING

Accessing subsidised financing can be complex and highly bureaucratic. We make these opportunities easier to access, providing continuous support from application through to disbursement.

- Tax incentives
- Operating leases
- Grant applications
- Innovative financing options

We guide clients towards the best investment for their business, helping them make the most of the financing they receive.



DESIGN

We design each workspace together with the client, listening to their needs and ideas and shaping the premises around industry requirements and new technological opportunities.

From furnishings to equipment, we develop interiors and design solutions with entrepreneurs while keeping functionality at the heart of every element.

Our turnkey service is one of our most popular solutions. Clients entrust us with the entire project, including quotations, building work, testing and equipment installation. We take care of the details and deliver premises ready to open for business.

OUR SERVICES



PROFESSIONAL EQUIPMENT

Over 30,000 products for professional foodservice. Onorato s.r.l. specialises in supplying restaurants, bars, ice cream shops, production kitchens, pizzerias and hotels, with a broad range of professional equipment for kitchens and beyond.



THE SHOWROOM

Clients can see and try professional equipment in our spacious showroom in Palermo, at Via Villagrazia 108/A.



OUR WAREHOUSES

Our warehouses in Sicily store goods and support the logistics of hundreds of daily shipments.



RISTOATTREZZATURE.COM

Launched in 2011, our innovative online platform supplies professional equipment.

Ristoattrezzature.com offers:

- Blast chillers
- Professional slicers
- Ozone sanitising cabinets
- Stainless steel furnishings
- Furnishings
- Professional extraction systems
- Display counters
- Extractor hoods
- Cold rooms
- Professional cooking equipment
- Refrigerators
- Professional ovens and proofers
- Cash management
- Staff management
- Hospitality supplies
- Professional dough and planetary mixers
- Professional warewashing
- Vacuum machines and sealers
- Professional panini grills
- Ice makers
- Professional refrigeration
- Sushi restaurant equipment
- Specialist chilled and frozen storage solutions
- Containers and lids
- Display cabinets
- Chairs and tables





RISTOATTREZZATURE.COM

We also offer complete furnishing packages for:

- Shops
- Bars
- Ice cream shops
- Kitchens
- Butchers and delicatessens
- Bakeries and pastry shops
- Pizzerias
- Sushi restaurants

Our range also includes medical equipment and protective and hygiene products.

SPECIAL SECTIONS

- Used equipment
- Industry 4.0

REUSE, RECYCLE, SAVE

These principles underpin our professional used-equipment section. We offer second-hand equipment in good condition at competitive prices, helping to support the circular economy.

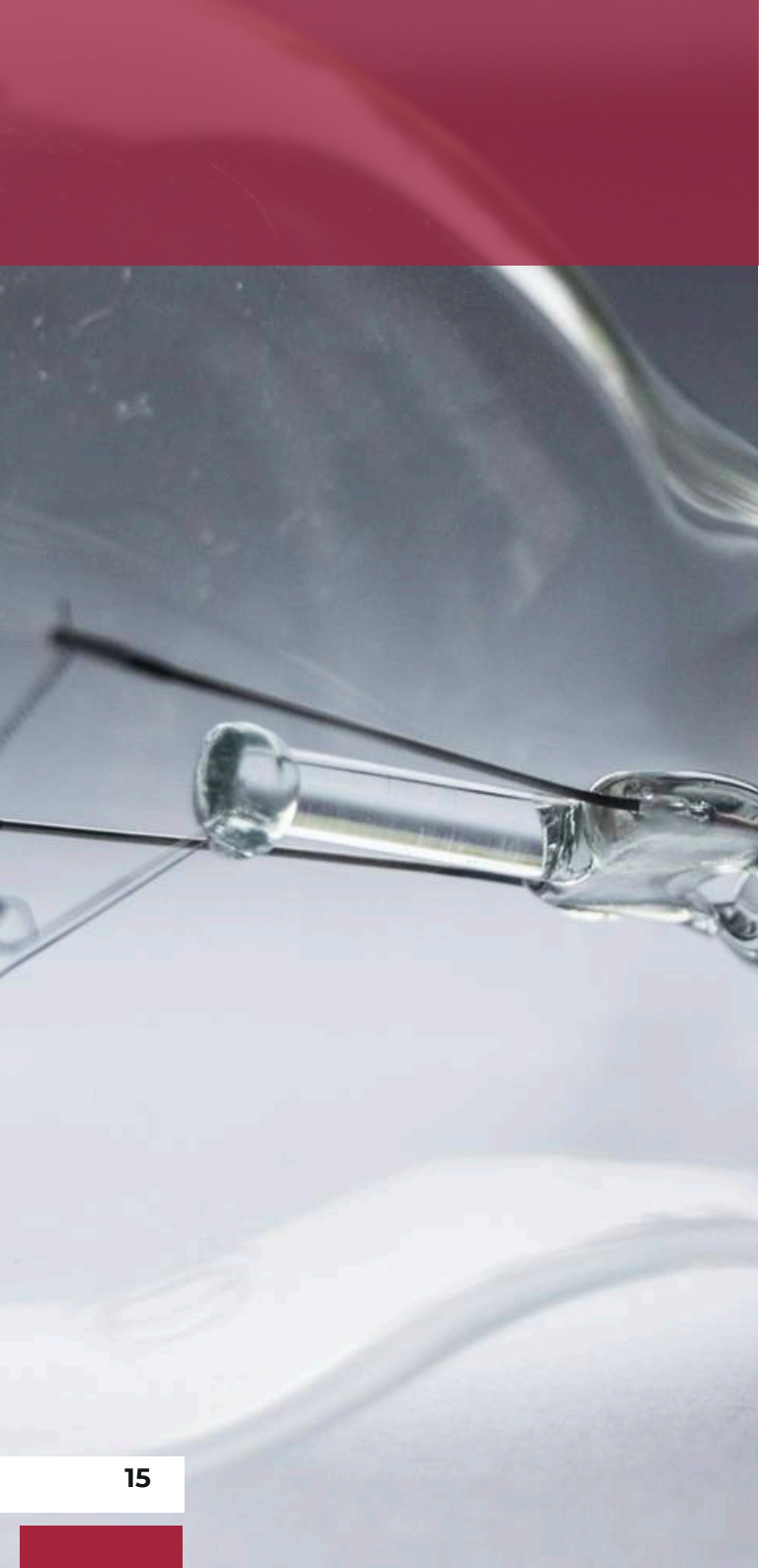


OPPORTUNITIES AND THE FUTURE

Ristoattrezzature has developed a full range of remotely controlled products eligible for the Industry 4.0 tax credit under Italy's Budget Law.

This equipment is operated by computerised systems or managed through appropriate sensors.

The section at ristoattrezzature.com/industria-4-0/ features products that can be purchased with a 50% tax credit.



OVER €2 MILLION INVESTED IN THE LAST 4 YEARS IN INNOVATION, RESEARCH AND DEVELOPMENT

RECOGNISED AS ITALY'S BEST E-COMMERCE BUSINESS

For the company, innovation goes beyond creativity and invention. It means successfully implementing new ideas to develop products, services and processes, intelligently combining existing knowledge and applying established products and services to new demand, opening up new business opportunities.

This approach was recognised with the award for Italy's best e-commerce business in 2021/2022.

Combining the company's resources and expertise has been essential to turning new ideas into successful results.

Innovation is about more than applying technology through substantial investment. Our pursuit of excellence also includes new commercial concepts and distribution channels, sales and design, and changes to organisation and brand image.

• altri atti iscrizione sez. speciale pmi innovativa

Data atto: 09/01/2024

Data iscrizione: 08/02/2024

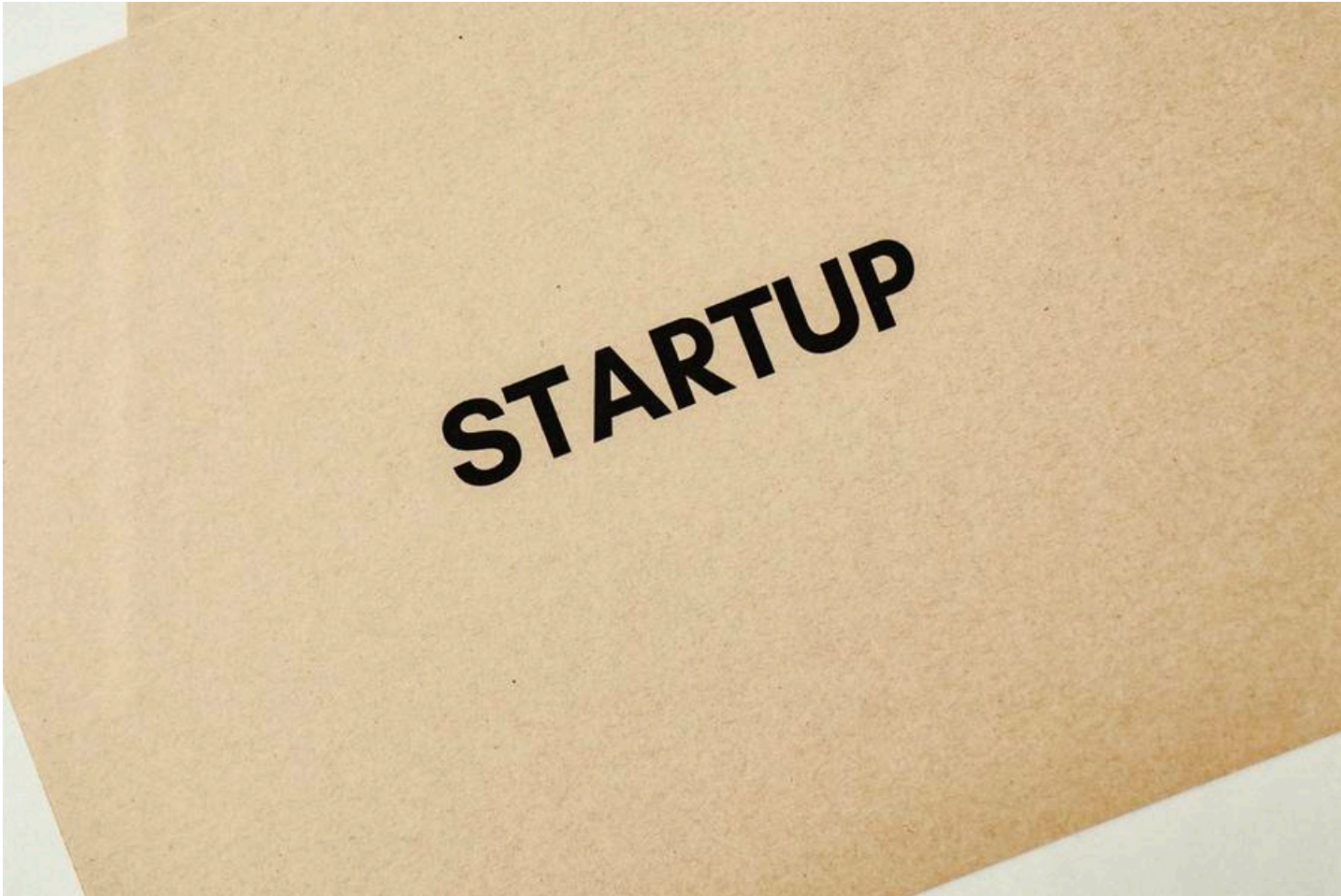
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Data iscrizione: 08/02/2024

ISCRIZIONE NELLA SEZIONE SPECIALE DI PMI INNOVATIVA

RISTOATTREZZATURE.COM

The company is registered in the special section for innovative SMEs, recognising its investment in research and development over the years. It is part of a group of innovative small and medium-sized businesses that contribute to innovation and development in Italy.



STARTUP



OUR CLIENTS

Onorato Group has completed thousands of projects for bars, restaurants, bakeries, pastry shops, takeaway food shops, pizzerias, pubs, supermarkets, hotels, butchers, pasta producers, farm stays and food-processing facilities.

Our expertise also reaches European countries including Spain, Portugal, France, Germany and England, as well as Africa and China. We provide both furnishings and equipment tailored to each project's objectives.

Leading project management companies also rely on our supplies.



Eni Café

Equipment for service-station
kitchens



Grimaldi

Equipment for ships



Cody Sushi

Furnishings and equipment



Zero Glutine Franchise

Furnishings and equipment



Banca d'Italia

Self-service facilities, restaurants,
canteens, production kitchens and
bars



Guardia di Finanza

Self-service facilities, restaurants,
canteens, production kitchens and
bars



Agenzia delle Entrate

Self-service facilities, restaurants,
canteens, production kitchens and
bars



Don Gelato Franchise

Furnishings and equipment



Vigili del Fuoco

Self-service facilities, restaurants,
canteens, production kitchens and
bars

The METRO logo is displayed in a yellow, bold, sans-serif font within a red-outlined rounded rectangle.

Metro

Equipment



Yuky Sushi

Furnishings and equipment



China

Ice cream shops



Shopping centres

Supplies for project management companies, including Spazio Futuro



Hospitality schools

Self-service facilities, restaurants, canteens, production kitchens and bars



Nursery schools

Self-service facilities, canteens and production kitchens



Universities

Self-service facilities, restaurants, canteens, production kitchens and bars



Hospitals

Self-service facilities, restaurants, canteens, production kitchens and bars



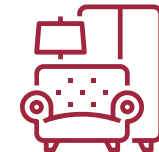
Hotels

Self-service facilities, restaurants, breakfast rooms, canteens, production kitchens and bars



Gohan Group

Furnishings and equipment



Italian furnishings

Equipment from leading Italian furnishing brands



OUR MARKETPLACES



METRO

Metro

Wholesale products
and services for businesses.



amazon

Amazon

Our products are also
available on Amazon.

CERTIFICATIONS & AWARDS

Our range also includes medical equipment
and protective and hygiene products.



**Best e-commerce business
in the sector in 2020**



**Italy's best e-commerce business
according to the German Institute
for Quality and Finance (ITQF)
and its media partner
"La Repubblica Affari & Finanza"
in 2021**

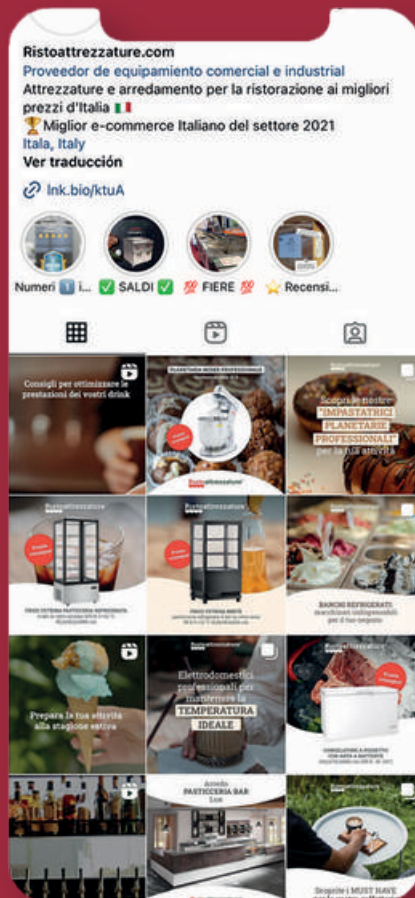
Ristoattrezature.com



**VERIFIED E-COMMERCE
TRUSTPILOT**

ADVERTISING & MARKETING

We invest over €500,000 a year in online advertising on Google and the leading social networks.



Ristoattrezzature.com

686 posts

9,151 followers

5,379 following



Ristoattrezzature.com

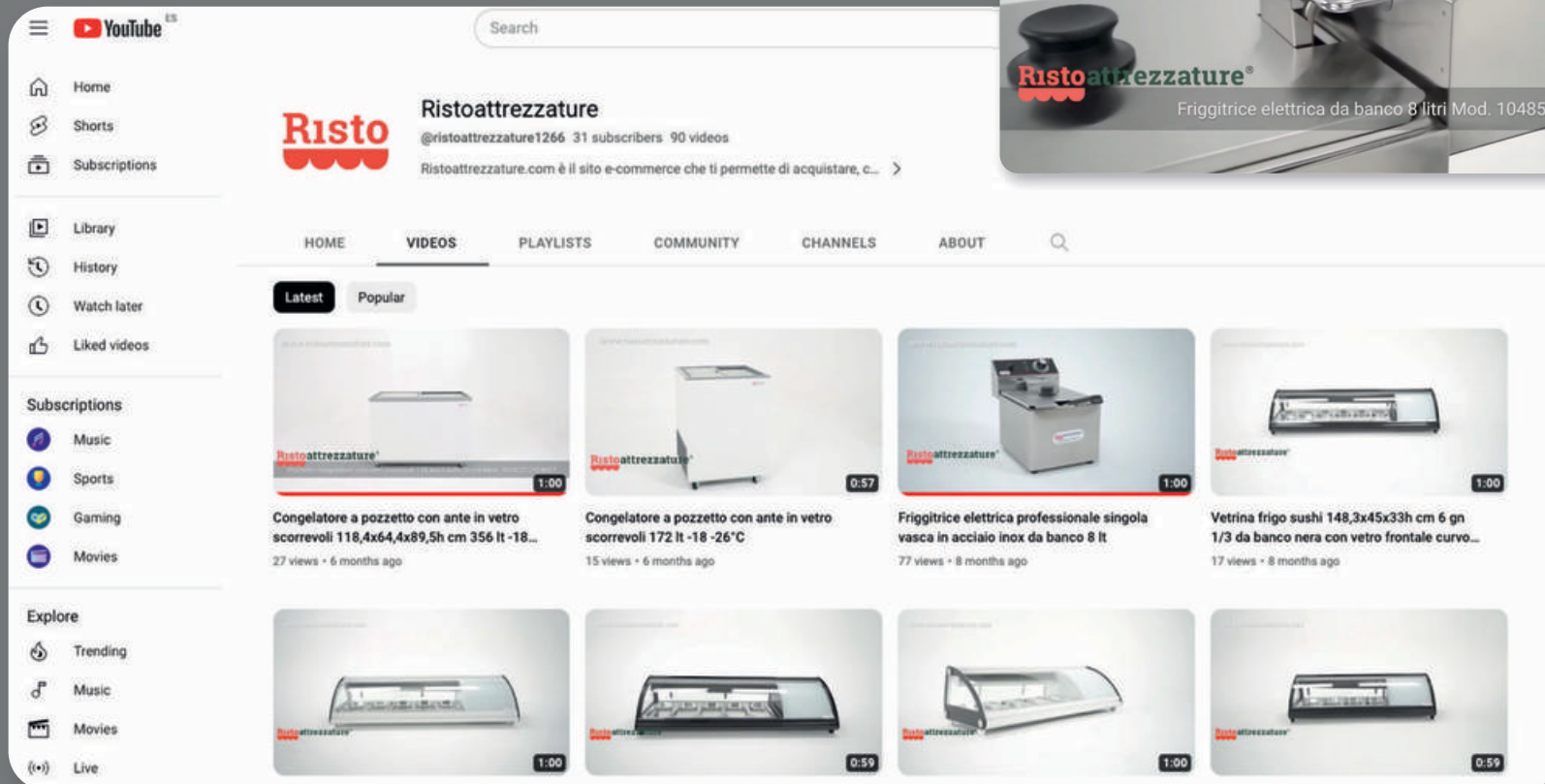
36,000 likes

38,000 followers

ADVERTISING & MARKETING



Our dedicated YouTube channel presents our business and products.





BUSINESS GROWTH

Revenue continues to grow, with peaks of around

60 %

Stabilising at around

9.8

million euros per year.

CONTACTS



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Attrezzature e Arredamenti per Negozi